How does art knowledge training impact judgments of artworks?

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Introduction

Art knowledge is fundamental in supporting art skill acquisition and art skill transfer. The impact of art knowledge training on aesthetic judgments has modestly been studied, suggesting that art training might mediate to a greater extent aesthetic understanding rather than aesthetic preference.

However, it remains largely unknown whether the art knowledge training would impact aesthetic judgments and whether aesthetic judgments could generalise to different, unseen artworks.

Research Questions & Hypotheses

RQ1) To what extent are different judgments of artworks impacted by an art knowledge training session?

H1) Higher ratings of aesthetic preference, aesthetic understanding, affective judgment, and aesthetic skill for trained artworks.

RQ2) To what extent does the impact of art training on judgments of artworks generalise to previously unseen artworks?

H2) The impact of art training on judgments of artworks will generalise to unseen art as a function of how similar the unseen art is to the training materials.

Conclusions

The results demonstrate that art knowledge training mediates subsequent aesthetic judgments of artworks on different dimensions, such as preference, understanding, emotions and art skill. The findings suggest that judgments of artworks generalise to a greater extent to similar unseen art than dissimilar unseen art, indicating constraints of the art training generalisability effects to novel artworks.

References


